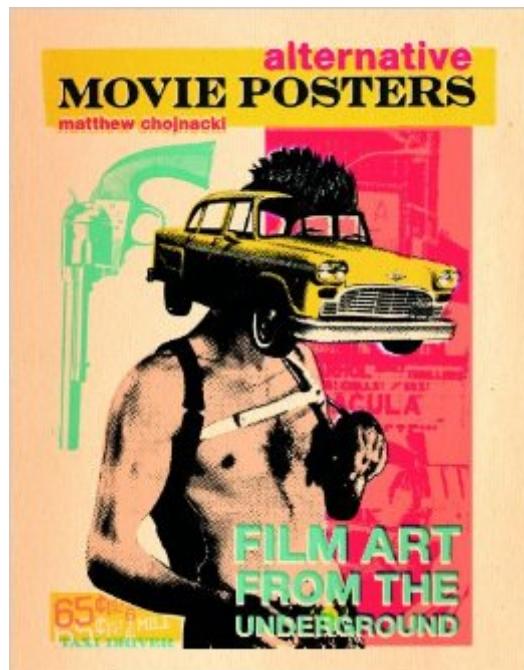


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Alternative Movie Posters: Film Art From The Underground



Synopsis

Film poster art is back with a vengeance. Alternative Movie Posters: Film Art from the Underground is the first book to take a comprehensive look at the spectacular art of underground film posters. In an era of studio posters that endlessly rely on enhanced head shots of film actors, this book chronicles a network of designers reinventing film posters and bringing "the art" back to the one-sheet. This dynamic group of illustrators have reinvigorated the public's interest in film artwork, crafting stunning pieces for classic and cult flicks. Underground film posters sell out within minutes due to their limited quantities, and are now the most coveted posters by ardent moviegoers.

Alternative Movie Posters presents this eclectic medium through more than 200 posters from over 100 groundbreaking artists (hailing from 20 countries), coupled with fascinating commentary and behind-the-scenes information. With a smart, fresh visual perspective, Alternative Movie Posters celebrates classics like Star Wars, A Clockwork Orange, The Godfather and The Shining as well as cult favorites including The Big Lebowski, Blade Runner, Fight Club and Pink Flamingos.

Book Information

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Customer Reviews

Genre fans of every stripe often lament the lackluster posters that have dominated the movie marketing world for a couple of decades now. True, some movie posters have been fantastic in the past few years but others are barely worth looking at (wtf was up with the Jurassic World poster?). Today, most folks jump straight to youtube and check out a trailer for a film rather than soak in the poster for said flick. But why would you want to? Most posters are generic and chiefly feature the A-list celebrity on it making a face or something with the name of the movie slapped on the

bottom/top of the image. You don't have to go to a video store and pick up a movie based on the cover art anymore. Now, you can find tons of reviews and watch the preview before you settle in for the night. Sure we got burned in the past but it was fun looking at all those fascinating vhs covers and movie posters. I'm not alone in this. Author/artist Matthew Chojnacki has scoured the world over to collect his very favorite unofficial movie posters made by artists. Some of them were commissioned for special screenings and some were commissioned for the book and a whole heap of them were made just for fun. Alternative Movie Posters: Film Art from the Underground is a celebration of pop art that movie fans can get behind. The book presents the posters in full color and nearly the size of the page itself. Each artist is given credit along with contact information and a short interview below the image. Many different styles are represented here from classic painted posters reminiscent of the 80's, to minimalist modern posters, to the highly stylized, and everything in between. No doubt there are posters here that you will love and ones that you will hate, we can't all agree when it comes to art.

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